Decade of Healthy Ageing
1. Political Commitment and Plan
2. Knowledge Exchange Platform
3. Healthy Ageing Collaborative
Working together to foster longer and healthier lives and improve the lives of older people, their families and communities.
There is strong support - within the United Nations

António Guterres, UN Secretary-General
'As we seek to recover better together, we must make concerted efforts across the Decade of Healthy Ageing [...] The potential of older persons is a powerful basis for sustainable development.'

Dr Tedros Adhanom Ghebreyesus, WHO Director-General
'To foster healthy ageing, we need to work together. Older people must be central to and fully engaged in this collaboration [...] The countries of the world who are our Member States have endorsed the Decade of Healthy Ageing [...].'

Dr Natalia Kanem, UNFPA Executive Director
'We wholeheartedly support the Decade of Healthy Ageing because it offers a renewed path to galvanise concerted action, to better the lives of older people and their communities, and to leave no one behind.'

Listen to the full compilation of leaders' voices: https://tinyurl.com/DHA-Leaders
There is strong support from Private Sector, Civil Society, Academia

Professor Klaus Schwab, WEF Founder & Executive Director
'As someone who would fit into the category of older persons [...] you can imagine that I am here not only with my brain, but with my heart. [...] The World Economic Forum is fully behind the initiative of the Decade of Healthy Ageing and its utmost significance to current and future generations.'

Dr Jane Barratt, International Federation on Aging Secretary General
'The IFA and its members pledge [...] to be an ambassador for the Decade. [...] The Decade must be a unifying action, bringing together the leaders and influencers in Member States [...] Unity happens when we walk together.'

Justin Derbyshire, HelpAge International CEO
'HelpAge International welcomes the Decade of Healthy Ageing [...] the Decade is now even more crucial as COVID-19 highlights the importance of investment and sustainable actions to foster healthy ageing.'

Tracy Howe, Director Cochrane Campbell Collaboration Global Ageing Partnership
"pledges our commitment to the decade of healthy ageing, continuing our work with [...] governments, policy makers, decision makers, academics and older people to strengthen research, data and innovation aimed at accelerating the impact on the lives and health and wellbeing of older people"

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Decade Plan

**Action Areas**
1. Changing how we think, feel and act towards age and ageing
2. Ensure that communities foster the abilities of older people
3. Deliver integrated care and primary health services responsive to older people
4. Provide access to long-term care for older people who need it

**Enablers**
- Voice and engagement of older people, families, communities
- Nurturing leadership and capacity building
- Connecting stakeholders
- Data, research and innovation
AGEISM IS EVERYWHERE

1 IN 2 PEOPLE WORLDWIDE ARE AGEIST AGAINST OLDER PEOPLE and, in Europe, there is more ageism against younger than older people

Ageism affects us THROUGHOUT LIFE and exists in our institutions, our relationships and ourselves

Ageism EXACERBATES OTHER DISADVANTAGE
AGEISM IS HARMFUL

Ageism has far-reaching impacts on all aspects of people's health:
- Physical health
- Mental health
- Social well-being

Ageism takes a heavy economic toll on individuals and society.

AGEISM CAN BE COMBATTED

- Policy and law can protect human rights and address age discrimination and inequality.
- Educational activities can transmit knowledge and skills and enhance empathy.
- Intergenerational interventions can connect people of different generations.

#AWorld4AllAges
Opportunity: Deliver integrated care and primary health services responsive to older people
Integrated Care for Older People

1. *ICOPE Implementation Framework*: Guidance for policy makers with scorecard for self-assessment on implementation readiness in system and services

2. *ICOPE Handbook*: Practical guidance for health and care workers on person-centered assessment and pathways in primary care

3. *ICOPE Handbook Mobile App*: Mobile application (iOS, Google play) for ICOPE handbook
Opportunity: Provide access to long-term care for older people who need it
Opportunity: Join forces to create more age-friendly communities
1300 cities in 47 countries (8 in the Commonwealth) covering 300 million people
17 affiliates at regional, national and international level
Decade of Healthy Ageing

1. Political Commitment and Plan
2. Knowledge Exchange Platform
3. Global Collaboration
The Platform:

A consolidated, global, and democratic online co-production space bringing together all knowledge on ageing

VOICE
Stories, People, Commentaries, Lives...

RESOURCES
Leadership and Capacity Building: Training, Toolkits, Publications...

CONNECT
Networks, Partners, Organisations, Experts, Discussions...

INNOVATION
Data, Databases, Research, Tools, Calls for [X]...
A space where knowledge works for everyone towards a Decade of Healthy Ageing
Decade of Healthy Ageing
1. Political Commitment and Plan
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3. Global Collaboration
The Decade will build connections and collaboration

Central to every step will be close engagement with older people themselves
Healthy Ageing Collaborative

**Mission:** promote and strengthen multisectoral and multi-stakeholder partnering to foster healthy ageing.

**Objectives:**
1. raise awareness
2. strengthen international co-ordination and promote multisectoral engagement and cooperation
3. encourage and support national level implementation
4. champion the role of older persons,

**Members:**
- Intergovernmental organizations;
- Government agencies/organizations,
- Non-governmental organizations including association of older person;
- Academic institutions;
- Private sector through international business associations;
- Philanthropic foundations.

To be launched September 22. Register https://tinyurl.com/mr2bh2za
The Decade of Healthy Ageing – plan, platform and collaborative – provide an unprecedented opportunity for the Commonwealth

• The Future of the Commonwealth is not a place we are going to
• The Future of the Commonwealth is a place we get to create
• Together we can create a Commonwealth that fosters health and wellbeing for current and future generations of older people
Thank you

https://www.who.int/ageing/decade-of-healthy-ageing
Email: Decade_Ageing@who.int