



Decade
of healthy
ageing

UN Decade of Healthy Ageing (2021-2030)

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Decade of Healthy Ageing

1. **Political Commitment and Plan**
2. Knowledge Exchange Platform
3. Healthy Ageing Collaborative



Decade
of healthy
ageing

Working together to foster longer and healthier lives
and improve the lives of older people, their families and
communities



SUSTAINABLE
DEVELOPMENT

GOALS

There is strong support - within the United Nations



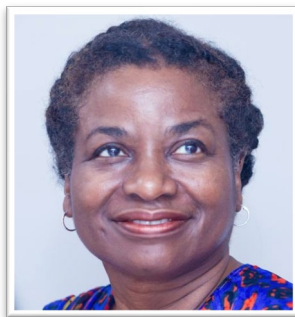
António Guterres, UN Secretary-General

'As we seek to recover better together, we must make concerted efforts across the Decade of Healthy Ageing [...] **The potential of older persons is a powerful basis for sustainable development.**'



Dr Tedros Adhanom Ghebreyesus, WHO Director-General

'To foster healthy ageing, we need to work together. **Older people must be central to and fully engaged in this collaboration** [...] The countries of the world who are our Member States have endorsed the Decade of Healthy Ageing [...].'



Dr Natalia Kanem, UNFPA Executive Director

'We wholeheartedly support the Decade of Healthy Ageing because it offers a renewed path to galvanise concerted action, to **better the lives of older people and their communities, and to leave no one behind.**'

There is strong support from Private Sector, Civil Society , Academia



Professor Klaus Schwab, WEF Founder & Executive Director

'As someone who would fit into the category of older persons [...] you can imagine that I am here not only with my brain, but with my heart. [...] The World Economic Forum is fully behind the initiative of the Decade of Healthy Ageing and its utmost significance to current and future generations.'



Dr Jane Barratt, International Federation on Aging Secretary General

'The IFA and its members pledge [...] to be an ambassador for the Decade. [...] The Decade must be a unifying action, bringing together the leaders and influencers in Member States [...] Unity happens when we walk together.'



Justin Derbyshire, HelpAge International CEO

'HelpAge International welcomes the Decade of Healthy Ageing [...] the Decade is now even more crucial as COVID-19 highlights the importance of investment and sustainable actions to foster healthy ageing.'



Tracy Howe, Director Cochrane Campbell Collaboration Global Ageing Partnership

" pledges our commitment to the decade of healthy ageing, continuing our work with [...] governments, policy makers, decision makers, academics and older people to strengthen research, data and innovation aimed at accelerating the impact on the lives and health and wellbeing of older people"

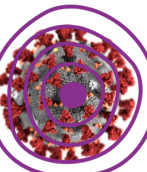
Decade Plan

Action Areas

1. Changing how we think, feel and act towards age and ageing
2. Ensure that communities foster the abilities of older people
3. Deliver integrated care and primary health services responsive to older people
4. Provide access to long-term care for older people who need it

Enablers

- Voice and engagement of older people, families, communities
- Nurturing leadership and capacity building
- Connecting stakeholders
- Data, research and innovation





GLOBAL
CAMPAIGN
TO COMBAT
AGEISM

GLOBAL REPORT ON
AGEISM

AGEISM IS EVERYWHERE


1 IN 2 PEOPLE
WORLDWIDE ARE
AGEIST AGAINST
OLDER PEOPLE

and, in Europe, there is
more ageism against
younger than older
people



Ageism affects us
THROUGHOUT LIFE
and exists in our
institutions, our
relationships
and ourselves



Ageism
**EXACERBATES
OTHER
DISADVANTAGE**

AGEISM IS HARMFUL

AGEISM CAN BE COMBATTED

Ageism has far-reaching
IMPACTS ON ALL ASPECTS
OF PEOPLE'S HEALTH



Ageism takes a
**HEAVY
ECONOMIC
TOLL**
on individuals
and society



POLICY AND LAW
can protect human
rights and address
age discrimination
and inequality



**EDUCATIONAL
ACTIVITIES**
can transmit
knowledge and skills
and enhance empathy



**INTERGENERATIONAL
INTERVENTIONS**
can connect people
of different
generations



PHYSICAL HEALTH



MENTAL HEALTH



SOCIAL WELL-BEING





Opportunity: Deliver integrated care and primary health services responsive to older people



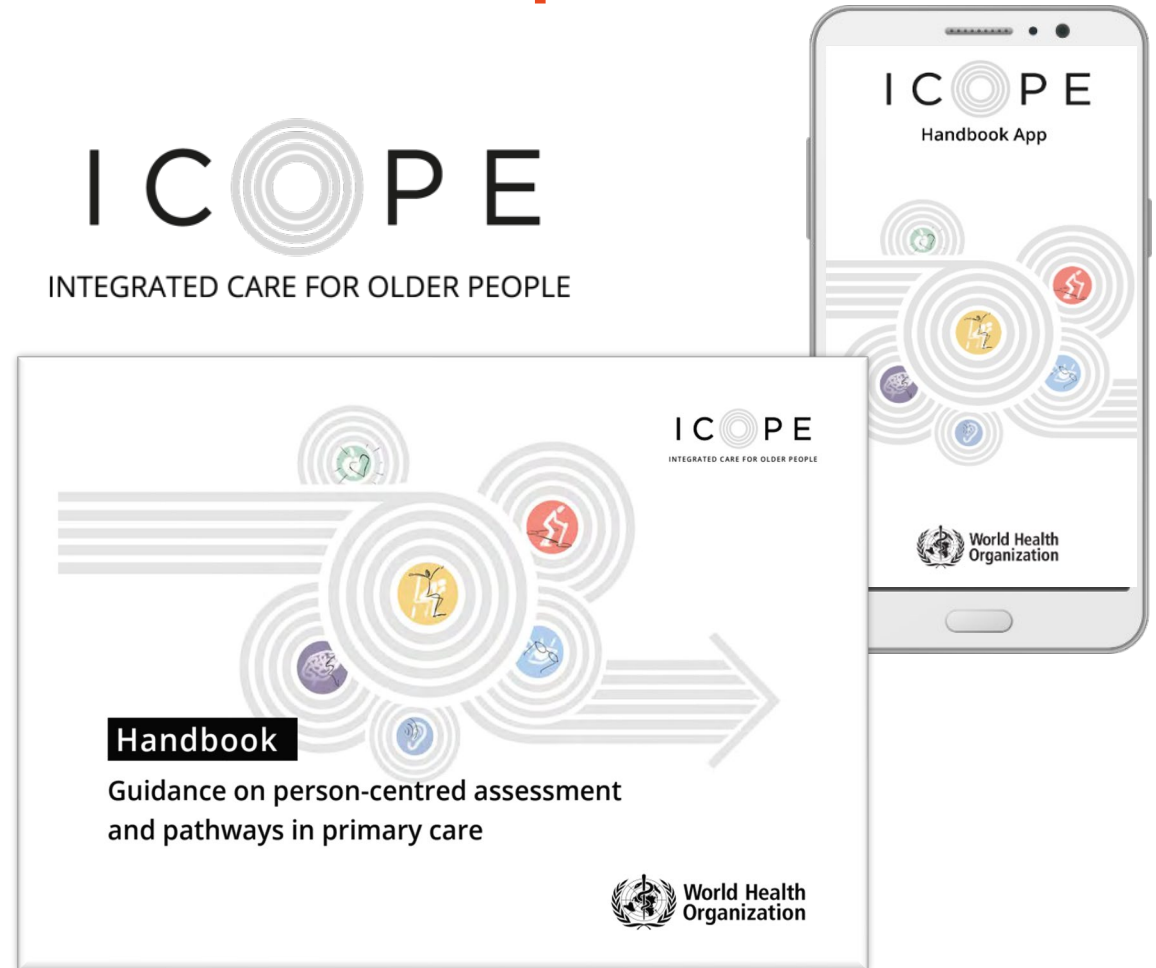
Integrated Care for Older People

1. ICOPE Implementation

Framework: Guidance for policy makers with scorecard for self-assessment on implementation readiness in system and services

ICOPE Handbook: Practical guidance for health and care workers on person-centered assessment and pathways in primary care

ICOPE Handbook Mobile App: Mobile application (iOS, Google play) for ICOPE handbook





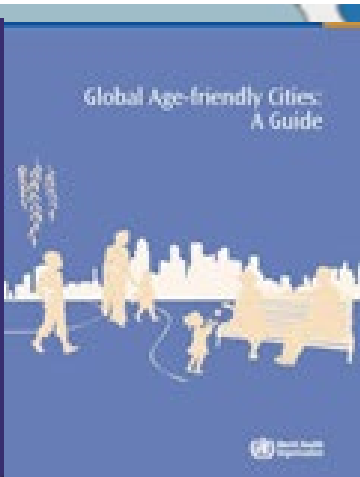
Opportunity: Provide access to long-term care for older people who need it



Opportunity: Join forces to create more age-friendly communities



**1300 cities in 47 countries (8 in the Commonwealth) covering 300 million people
17 affiliates at regional, national and international level**





Decade of Healthy Ageing

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2. Knowledge Exchange Platform
3. Global Collaboration



Decade
of healthy
ageing

The Platform

Share your knowledge

HOME

ABOUT

FIND KNOWLEDGE ▾

SUBMIT

LOGOUT

EN

SEARCH



Knowledge for healthy ageing

Find and share knowledge that can improve the lives of older people, their families, and their communities.

[Learn more >](#)



[Start here](#)



The Platform:

A consolidated, global, and democratic online co-production space bringing together all knowledge on ageing

VOICE

Stories, People, Commentaries, Lives...

CONNECT

Networks, Partners, Organisations, Experts,
Discussions...

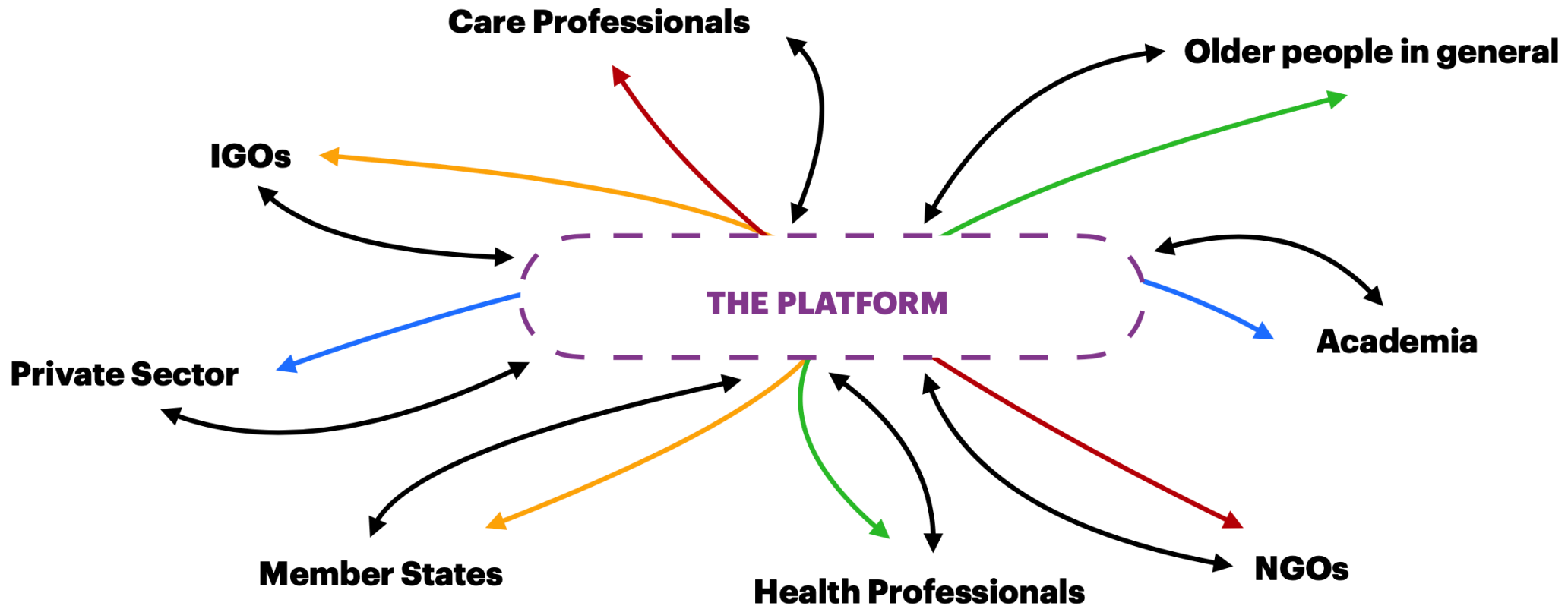
RESOURCES

Leadership and Capacity Building: Training,
Toolkits, Publications...

INNOVATION

Data, Databases, Research, Tools, Calls for [X]...

A space where knowledge works for everyone towards a Decade of Healthy Ageing



Decade of Healthy Ageing

1. Political Commitment and Plan
2. Knowledge Exchange Platform
3. **Global Collaboration**

The Decade will build connections and collaboration

Governments

Civil society

Professionals

Media



Academia

Researchers

Private sector

International
agencies

Central to every step will be close engagement with older people themselves

Healthy Ageing Collaborative

Mission: promote and strengthen multisectoral and multi-stakeholder partnering to foster healthy ageing.

Objectives:

1. raise awareness
2. strengthen international co-ordination and promote multisectoral engagement and cooperation
3. encourage and support national level implementation
4. champion the role of older persons,

Members:

- Intergovernmental organizations;
- Government agencies/organizations,
- Non-governmental organizations including association of older person;
- Academic institutions;
- Private sector through international business associations;
- Philanthropic foundations.

To be launched September 22. Register <https://tinyurl.com/mr2bhz2a>



SAVE THE DATE:

The UN Decade of Healthy Ageing –
Doing business differently



22 September 2022
11:00am - 12:00pm EST
UN General Assembly side event

Organized with support from
ILO, ITU, OHCHR, UN DESA and WHO

The Decade of Healthy Ageing – plan, platform and collaborative – provide an unprecedented opportunity for the Commonwealth

- The Future of the Commonwealth is not a place we are going to
- The Future of the Commonwealth is a place we get to create
- Together we can create a Commonwealth that fosters health and wellbeing for current and future generations of older people



Thank you

<https://www.who.int/ageing/decade-of-healthy-ageing>

Email: Decade_Ageing@who.int

