UK’s Healthy Ageing Challenge

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CommonAge - Healthy Ageing Challenge in the Commonwealth

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The UK is on a mission

By 2030, the gap in Healthy Life Expectancy (HLE) between local areas where it is highest and lowest will have narrowed, and by 2035 HLE will rise by five years.

One of 12 missions to ‘Level up the UK’
Translating the mission into an innovation programme vision

To enable businesses, including social enterprises, to develop and deliver services and products which support people as they age and the innovative business models that enable them to be adopted at scale.

This will allow people to remain active, productive, independent and socially connected across generations for as long as possible.
Sustaining physical activity

Creating healthy active places

Design for age-friendly homes

Managing common complaints of ageing

Supporting social connections

Maintaining health at work

Living well with cognitive impairment

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Examples of projects

PhysioMedics
Using augmented intelligence to improve access to high quality muscle and joint care.

Tribe
AI-enabled ecosystem creating local care economies

Social Venture - Good Boost
A waterproof, tablet-based gamified exercise programme for use in leisure centres and pools

Business Health Matters
Supporting small businesses improve the physical and mental health of their employees

OnHand
An ‘uber’ for volunteering enabling employees to give back

Healthy Ageing Challenge
A Healthy Ageing innovation pipeline supported by research and a community of practice

Research
Social, Behavioural and Design Research
with a focus on supporting businesses to improve their impact

From spin out..
Helping entrepreneurial researchers develop spin-outs – particularly from the arts, humanities & social sciences

.. Helping entrepreneurs on the journey..
Attracting private investors, setting challenge prizes and supporting social ventures alongside for profit enterprises

.. to scale up
Larger ‘service integration’ collaborations aiming for impact at scale

Community of Practice
Supporting active learning and linking to over 40 UK research centres with an interest in ageing including
The National Innovation Centre for Ageing and the DesignAge Institute

Healthy Ageing Challenge
Further information

• Healthy Ageing Challenge ‘Our Story So Far’

• Our story so far video: (1429) Healthy Ageing Challenge 2022 - YouTube

• UKRI  www.ukri.org  – search ‘Healthy Ageing’

• Community of Practice  www.ktn-uk.org/programme/healthy-ageing-community

  www.linkedin.com/groups/12471695/
Thank You